

"Nothing says 'home'
quite like fresh-
baked cookies."

- Otis



The aroma of fresh-baked Otis Spunkmeyer® cookies not only offers your guests a comforting welcome, but also makes your location one they'll be sure to remember. See how our fresh-baked cookie amenity program helps differentiate your business and build customer loyalty.



Otis Spunkmeyer

EVERYBODY LOVES



FRESH-BAKED COOKIES

What costs more, a cookie or a customer?

Costing only cents per customer, offering fresh-baked cookies is a personal, cost-effective, and easy way to say, "We value your business."

Offer the cookies your
customers already know and love.

Welcome more people home with fresh-baked cookies.

- Everybody loves fresh-baked cookies. They are the ultimate comfort food and will help you create a cozy and relaxing environment for your furniture store.
- Cookies make people happier and more agreeable. Offering fresh-baked cookies will provide your customers with an experience that will stay top-of-mind.
- Distinguish your business from your competition and create the sense of home.
- Have cookies baking in your store for an extra-special greeting. The aroma is sure to captivate your customers.
- Entice customers to stay and shop longer. It's been stated by members who use the program that customers spend more time in the store when fresh-baked cookies are offered.

Only
\$51 p/case
of Sweet Discovery
cookie dough,
and only available
through your NHFA
membership.*



Give a dozen fresh-baked
cookies with the purchase
of a piece of furniture.

Fresh-baked cookies are a
personal way to show your
appreciation for the sale and
will result in repeat business
for your store.



Everything you need to make a lasting impression.

- An Otis Spunkmeyer oven, merchandising displays, signage, and other items help remind customers how much you appreciate their business. These elements are available upon request
- Special Warm Wishes cookie packaging and bags are also available to create a special customer experience
- Our cookie dough comes frozen and preportioned for freezer-to-oven convenience. No thawing, scooping, or mixing required
- Direct delivery and personal service from a friendly and reliable Otis Spunkmeyer representative give you peace of mind and added convenience



For more information on putting the power
of the Otis Spunkmeyer fresh-baked cookie
program to work for you, call
1.866.644.6847.



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www.spunkmeyer.com